



2009 Business Education

Summer Conference

Keynote Speaker

Hyrum Smith

Co-Founder and Vice Chairman of the Board, FranklinCovey



We are pleased to announce that Hyrum Smith will serve as our keynote speaker for our conference. He is best known as the creator of the Franklin Day Planner and founder of The Franklin Quest Co.

A graduate of Brigham Young University, Smith applied many years of sales management experience to create his own sales management training company. In 1982, he consulted in time management until he formed H.W. Smith and Associates, the forerunner to FranklinCovey.

Smith is the author of *What Matters Most*, *The 10 natural Laws of Successful Time and Life Management*, *The Modern Gladiator*, *Where Eagles Rest*, and *Advanced Day Planner User's Guide*, and is co-author of *Excellence Through Time Management*.

In recent years, Smith has received many awards for community service, including the Silver Beaver Award from the Boy Scouts of America. In 1987, Smith was awarded the Public Service Award by the association of Federal Investigators. Smith serves on the board of directors and councils of the Tuacahn Center for the Arts near St. George, Utah; Skywest Airlines; the University of Utah National Advisory Council; the Dixie College National Advisory council; and the Children's Miracle Network.

Some of Smith's priorities are spending time with his family and horseback riding. He and his wife, Gail, are the parents of six children.